

JESSICA PENZELL BOLLHOEFER

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Tenured sustainability leader of 15+ years recognized for developing innovative solutions that intersect business, sustainability and the built environment to advance climate change mitigation. I create value for organizations across all sectors as a result of my unique ability to cross-functionally align multiple stakeholders to achieve targets and goals, expertise with project execution, and talent for designing metrics to measure success.

PROFESSIONAL EXPERIENCE

Google, Chicago, IL

2022 - Current

GLOBAL SUSTAINABILITY CARBON + ENERGY LEAD, REAL ESTATE AND WORKPLACE SERVICES (REWS)

- Responsible for guiding and executing vision and strategy to achieve emissions reduction goals, public commitments and carbon aspirations across Google's global real estate portfolio, food and transportation
- Oversee carbon program, development of a strategic road map, and project goals to achieve carbon strategy
- Represent Google for Carbon across real estate, food and transportation including convening and collaborating with internal and external technical experts to ensure global strategic compatibility and regional applicability

Jones Lang LaSalle (JLL), Chicago, IL

2020 - 2022

SENIOR DIRECTOR, GLOBAL PROUDCT MANAGEMENT - SUSTAINABILITY CONSULTING

- Responsible for designing the global Sustainability Consulting suite of JLL services, including: Sustainability Strategy and Reporting, Ratings and Certifications, Climate Risk and Net Zero Carbon Strategy
- Global subject matter expert and team lead for Sustainability Consulting - leading market trend and demand assessment, consulting service process and template design, and coordination of consulting service implementation and delivery through cross-functional global alignment of business leaders

JPB Strategies, Sustainability Consultancy, Chicago, IL

2018 - 2021

PRINCIPAL + FOUNDER

- Founded sustainability consulting firm focused on designing and implementing Environmental, Social, and Governance (ESG) strategies that drive business values, mitigate risks, demonstrate sustainability commitment to all stakeholders, and are aligned to organizational KPI's
 - *Key Clients:*
 - *Rent the Runway (RTR) - Role: Sustainability Consultant*
 - *Advised RTR on sustainability across a variety of business functions including real estate, building operations, packaging, manufacturing, marketing, legal, IT and customer relations.*
 - *Guided client through the design of a sustainability strategic plan with KPI's, LCA Circularity study with partnership of The Ellen MacArthur Foundation, and GHG base-lining with Software implementation*
 - *Natural Resources Defense Council (NRDC) - Role: Senior Advisor*
 - *Created expansion strategy and implementation plan for the internatinoal NRDC real estate portfolio*
 - *Led implementation of workplace strategy, sustainability/wellness goals and Net Zero Energy evaluation*

Northwestern University, Evanston & Chicago, IL

2016 - 2018

DIRECTOR, INNOVATION AND ENGAGEMENT

- Conceived and launched Northwestern's first Living Laboratory program, created to facilitate hands-on experiential learning, influence global environmental issues, and foster leadership in sustainability
 - *Key Projects: House by Northwestern (HBN) solar decathlon entry and SmartTree solar energy charging station*
- Created the office of Innovation and Engagement focused on developing and implementing key initiatives to support University strategic priorities and organizational transformation, including change management
- Guided leadership team in the redesign of Facilities strategic plan, including evaluating and prioritizing Department objectives, aligning to University goals and KPI's to measure progress

Jones Lang LaSalle (JLL), Chicago, IL 2012 - 2016

VICE PRESIDENT, SUSTAINABILITY DIRECTOR (2015 – 2016) | SENIOR PROJECT MANAGER (2012 – 2015)

- Co-led national sustainability consulting practice focused on developing and implementing customized sustainability solutions for clients to reduce waste, water, and energy use and increase occupant comfort
- Managed team with \$1.2M+ in sales (2015: 48% above target) and delivered 20M+ SF in sustainability projects
- Subject matter expert and project lead for green building standards development, 3rd party certifications (LEED, WELL, etc.), integrated energy retrofits, sustainable project management, and renewable energy
 - *Key Projects: Principal Financial Group Campus (5M SF); Bank of America Multi-site Energy Retrofit & LEED EBOM (4M SF); Aon Center LEED EBOM Silver (3.8M SF), Zurich NA HQ LEED NC Platinum & CHP (700k SF), Hyatt HQ LEED & Sustainability Oversight (250k SF), Nike Net Zero Feasibility Study (25k SF)*

Pepper Construction Company, Chicago, IL 2006 – 2011

PROJECT ENGINEER (2007 – 2011) | ASSISTANT PROJECT ENGINEER (2006 – 2007)

- Managed over 5 million SF of large-scale construction and renovation projects including landmark restorations, interior build-outs and energy retrofit projects for clients private, public and non-profit sectors
- Responsible for budgeting, procurement, scope development, scheduling, LEED and material purchasing
 - *Key Projects: Kluczynski Federal Bldg. (1M SF/\$75M), Jenner & Block (400k SF/\$50M), Palmer House Hotel (1.7MSF/\$120M)*

David Feldman, AIA, New York, NY - JUNIOR ARCHITECT 2004 – 2005

SELECT THOUGHT LEADERSHIP

SPEAKER	• AIA/ IBPSA Design 2 Decarb , Presenter, <i>Looking to Chicago's Future - Carbon Reduction Strategies</i> , 2022
	• CoreNET Global Conference , Moderator/Presenter, <i>Net Zero Corporate Commitments</i> , 2021
	• Mohawk Group, Sustainability Summit , Keynote Speaker, <i>Sustainability + Wellness</i> , 2016
	• PEDCO High Performance Building Seminar , Keynote Speaker, <i>Net Zero in the Mainstream</i> , 2016
	• Commercial Real Estate Women (CREW) , Panelist, <i>Sustainability in the Built Environment</i> , 2016
ADVISOR/ LECTURER	• University of Chicago , Program Advisor, Leadership in Sustainability Management Program 2013 –2015
	• IIT , Guest Lecturer - <i>Metrics in Sustainability: Real Estate</i> , 2013
PRINT	• Illinois Real Estate Journal , “Chicago Real Estate Going Green”, June 2013
	• Architectural Record , UPenn Graduate School of Design – ADA Design/build project, November 2004

EDUCATION/ CERTIFICATIONS

Kellogg School of Management, Evanston, IL 2017

- **EXECUTIVE EDUCATION CERTIFICATE: LEADING CHANGE**

Columbia University, New York, NY 2011 – 2012

- **MASTER OF SCIENCE: SUSTAINABILITY MANAGEMENT (MSSM)**
 - *Committee Co-Chair and Outreach Director for 1st annual Sustainability Symposium*
 - *Thesis: Developed metrics and goals for Albany 2030: Comprehensive Plan for Sustainable Development*

LEED AP Certification, Building Design & Construction (BD+C) 2006

University of Pennsylvania, Philadelphia, PA 2000 – 2004

- **BA: ARCHITECTURE (MAJOR) | ART HISTORY (MINOR)**
 - *Division 1 - Varsity Golf Team*

NON-PROFIT/ AFFILIATIONS

- **GoGreen Winnetka** – Vice President (2018-Present)
- **Illinois Green Alliance** - Advisory Board Member (2022), Communications Committee (2019-22)
- **Rebuilding Together** - Home re-build Volunteer and Project Lead (2016 – 2018)