

Robert Whittier

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- SUMMARY** Ten years of experience in sustainability and social responsibility creating and implementing strategies and initiatives focused on energy, clean tech and innovation, resource conservation and sustainable sourcing, sustainable development, and social responsibility. Currently the Director of Sustainability for Northwestern University, responsible for creating and implementing their Strategic Plan for Sustainability. Formerly a Manager in Deloitte's Sustainability and Climate Change group, recognized as the industry's leading practice, responsible for leading client projects in sustainability across a variety of industries and sectors.
- EXPERIENCE**
- 2011-2014 NORTHWESTERN UNIVERSITY
Director of Sustainability - Evanston, IL**
- **Strategic Plan for Sustainability** - Leading the development of a Strategic Plan for Sustainability including the creation and facilitation of a Dean-level Sustainability Council and working groups reporting to the President.
 - **Cogeneration and Alternative Energy Analysis** - Led an analysis, in partnership with a global engineering and energy firm, of the economic and environmental impacts of various portfolios of on-site generation technologies including co-generation and geothermal.
 - **Student, Faculty and Staff Engagement** – Created SustainNU initiative and led the developed of a number of tools to increase engagement and outreach.
 - **Adjunct Faculty** – Teaching a graduate-level course in Fall 2014 titled Sustainability Strategies for Organizations
- 2007-2011 DELOITTE CONSULTING - Chicago, IL
Manager – Sustainability and Climate Change Services**
- **Reporting and Standards** - Led the development of IRIS – Impact Reporting and Investment Standards in collaboration with the Rockefeller Foundation, The Acumen Fund and B-Lab.
 - **Strategy and Business Development** - Led the development of an energy sector market entry strategy for one of the world's largest Aerospace and Defense firms
 - **Sustainability Strategy and Reporting** - Led a cross-functional team through the development of an enterprise wide sustainability strategy for a fortune 500 financial services firm. **Energy Management and Green Building** - Led the creation of an energy strategy for a leading Real Estate management firm.
 - **Economic Development** - Led a feasibility study to develop a "Green Technology Triangle" in the Southeastern region. Assed opportunities for economic impact and job creation.
 - **Sustainability Strategy and Employee Engagement** – Supported the creation of an organization-wide sustainability strategy for nation's largest postal carrier with 30,000 facilities and 600,000 employees..
 - **Business Development and Technology** - Managed Deloitte's partnership and joint development of an energy and GHG management software package with C3, founded by Tom Siebel.
- 2005-2007 GENERAL ELECTRIC - Chicago, IL
Director – ecomagination**
- **Marketing and Sales** - Led the development of the ecomagination "Green Building" initiative, which utilized a breadth of GE solutions with top-line revenue estimated at \$65M annually.
 - **Product Development** – Led development of an EcoSmart Efficiency Loan product in partnership with GE Money and the Electric and Gas Industry Association (EGIA).
- Project Manager – GE Energy**
- **Strategy and Market Research** – Developed a market study for wind energy in North America which identified growth opportunities, supply constraints and policy requirements.
- 1999-2004 FORD MOTOR COMPANY – Irvine, CA
Marketing Leadership Program**
- **Marketing and Sales** – Rotational roles in Ford's California region, the nation's largest.
- UNIVERSITY OF MICHIGAN - STEPHEN M ROSS SCHOOL OF BUSINESS - Ann Arbor, MI
Masters of Business Administration, May 2006, 3.5 GPA (Distinction)**
- Emphases in Corporate Strategy and Sustainability - Member Net Impact and Energy Club
- CENTRAL MICHIGAN UNIVERSITY – Mount Pleasant, MI
Bachelor of Sciences in Business Administration, August 1999, 3.4 GPA**
- Minor in Hydrogeology and Environmental Studies
- ADDITIONAL**
- Founder - Midwest Energy and Sustainability Leadership Alliance (MESLA)
 - Advisory Board Member – Initiative for Sustainability and energy at Northwestern (ISEN)
 - Board Member - The Delta Institute
 - LEED AP – NC, EB and LEAD GRI (Global Reporting Initiative) Certified

