

# Joseph (Shaokang) Li

## CONTACT INFORMATION

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Northwestern University  
Address

Cell: +1 (702)355-8936  
Email: [joseph.li@u.northwestern.edu](mailto:joseph.li@u.northwestern.edu)

## EDUCATION

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Northwestern University, IL, United States

Ms Information Technology

Sep. 2019 – Dec. 2020

Hong Kong Polytechnic University, Hong Kong

BBA Accounting (3.43/4.0)

Sep. 2015 – Jun. 2019

## WORK AND STUDY EXPERIENCE

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SF Express Co., Ltd

Data Analyst

Jul. 2018 – Aug. 2018

- Optimized KPIs and reduced query time from 2 hours to 10 minutes
- Automated daily, weekly and monthly reports for branch managers to monitor the sales process and reduced 20% branch response time
- Used NetEase BI to build 10+ report and automatic dashboards
- Assisted in building random forest (CART) forecasting algorithm that achieved 83% accuracy

Yiling Fund Asset Management

Research Analyst

Jun. 2017 – Aug. 2017

- Generated six industrial reports about retail, education and logistics and supported the committee to make investment decisions
- Finished 22 company pre-investment reports and reported to the committee
- Organized and attended 12 roadshows

Hong Kong Polytechnic University

Research Assistant, Prof. Jingran Zhao's Group

May. 2018 – Jun. 2019

- Collected and analyzed 3,000 companies' data with python scripts
- Implemented and evaluated 20+ methods in data screening and feature selection
- Use Chow test and 2SLS test in assessing the effects of instrumental variables

Class Project

Apr. 2019 – May 2019

- Introduced ridge regression and linear regression models to estimate traffic outflow of Beijing with explanation score of over 93%
- Build a scheduler containing master-fork system with round pipe information communication

Online study

- Datacamp 40+ courses of R in total
- Coursera 2 math courses

Jun. 2018 – Oct. 2019  
Oct. 2018 – Dec. 2018

## CERTIFICATES AND AWARDS

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Chartered Financial Analyst (CFA) level 1

Jun. 2018

Hong Kong International Blockchain Competition runner-up

May. 2018

## LANGUAGES

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English            Highly proficient  
Mandarin        Native speaker  
Cantonese       Good command

## QUANTITATIVE & CODING SKILLS

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Quantitative

- Introduction to statistics for business: A
- Introduction to probability & data, Inferential statistics, Financial Economy

Coding Language

- SQL, C, R (Intermediate)
- Java, HTML (Beginning)

Tools

- PPT, EXCEL (Proficient)
- Hadoop, Tableau (Beginning)

## EXTRACURRICULAR ACTIVITIES

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MSF Hong Kong

Mar. 2016

- Attended informative sessions and sought for donations
- Opened six exhibition booths and distributed over 200 brochures on campus