

Presents

The 2013 Summer Seminar Series for McCormick Graduate Students

How to Build, Find, and Maintain your Network



Susan Caplan
Author and Marketing
Strategist

Building relationships and networking as an ongoing thread throughout your life. Learn what networking is, how it will help to get the job, and how to stay connected.

Author:

Published in 2009, Marketing Yourself to the Real World: 10 SIMPLE STEPS to gain a competitive edge in the job market provides guidelines to help individuals new to the job market.

When: Wednesday, August 7th
12:00 – 1:00 p.m.

Where: ITW Classroom,
Ford 1.350

Extras: Lunch will be provided

**MARKETING
YOURSELF
TO THE
REAL WORLD**

10 SIMPLE STEPS
to gain a competitive edge
in the job market

SUSAN CAPLAN

[Please RSVP by Tuesday, August 6th: By Clicking Here](#)