

*Presents***The 2013 Summer Seminar Series for McCormick Graduate Students**

# Entrepreneurship - Commercialization

**Mark Werwath**

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for Entrepreneurship and  
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Northwestern University*

Dr. Mark Werwath bridges theory with practice, providing insight into maturity models; how to organize for effective project management; how leadership styles contribute to the success or failure of managing people and projects.

In teaching Process Management Dr. Werwath focuses on the recurring effort behind operations, whether it is sales, manufacturing, distribution or even performance management.

- When:** Wednesday, July 10<sup>th</sup>  
12:00 – 1:00 p.m.
- Where:** ITW Classroom, Ford 1.350
- Extras:** Lunch will be provided
- Bring:** (Your questions about entrepreneurship)

[Please RSVP by Tuesday, July 9<sup>th</sup>: By Clicking Here](#)