

## McCormick Office of Career Development Newsletter

Greetings from the McCormick Office of Career Development!

### Recruit at Northwestern Engineering this Fall



We offer a variety of ways to engage with Northwestern's science and engineering students during the busy fall recruiting season. Please review the following opportunities and decide which recruitment option works best for your organization.

### Recruitment Opportunities

#### Tech Talk or Information Session

Give a presentation about your company or a topic relevant to your industry, lead a Q&A session, and collect resumes in a classroom or similar venue on campus. This type of event is free and lasts about an hour.

#### Meet & Greets


Set up a conference room in the Technological Institute and invite students to stop by to talk with you and ask questions. This type of event costs \$100 and lasts 3 to 4 hours.

#### Company Day

Set up a table in the lobby of the Technological Institute. Students will stop by throughout the day to talk with you. This type of event costs \$350. You can host the table for a full or half day.

September 2015

### Contact Us

847-491-3366   
[mcd@northwestern.edu](mailto:mcd@northwestern.edu)

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### Key Dates

Registration is currently open for the following events:

[Tech Expo](#)

[McCormick Interview Day](#)

#### Monday, September 21

Fall classes begin

#### Tuesday, October 13

[AIChE Roundtable with Industry](#)

6:00 p.m. - 8:00 p.m. (tentative)

[Register Now](#)

#### Wednesday, October 14

[McCormick Networking Mixer](#)

4:00 p.m. - 6:00 p.m.

[Register Now](#)

#### Thursday, October 15

[SWE Industry Day Career Fair](#)

4:00 p.m. - 9:00 p.m.

#### Friday, October 16

[McCormick Interview Day](#)

9:00 a.m. - 5:00 p.m.

[Register Now](#)

#### November 20-21

[Wildhacks Student Hackathon](#)

[Be a Sponsor](#)

#### Saturday, December 5

Fall classes end

Registration for all of the events above will be available through

[McCormickConnect](#).

### **On-Campus Interviewing**

Pre-select students to interview or host an open interview sign-up for students. We will assist you in creating your schedule and reserving a room for interviews on campus.

### **Career Fairs**

Register to attend our [SWE Industry Day Career Fair](#) or our winter [Tech Expo](#) fair.

### **McCormick Networking Mixer**

If you are interested in networking with students in a less formal setting without resumes, consider attending our [McCormick Networking Mixer](#).

### **Registration Instructions**

Ready to get started? Have questions or want to discuss additional options? Contact [Allison Berger](#) at 847-491-2613, [S](#) to develop an individualized strategy for your company.

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### **Swag Wagon: Increase Brand Visibility**



Planning on stopping by for an on-campus recruiting event? Bring along some extra company swag to put in our Swag Wagon! We keep the wagon front and center in our office and provide social media updates to students when it has been filled with new swag from employers. Our wagon can hold 30 to 40 small swag items (pens, candy, notepads, etc.) and 15 to 20 larger items (notebooks, small umbrellas, water bottles, etc.) We can also store extras and replenish as needed.

Take advantage of this easy way to increase your company's brand recognition among students at Northwestern. Contact [Allison Berger](#) at 847-491-2613, [S](#) for more information.

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### **Co-op Student of the Year Nominations: It's Not Too Late!**

There is still time to nominate your co-op student for the

prestigious Student of the Year award! Please follow the nomination instructions on our website and submit your nomination letter to Tameca Blossom-Lyons by the end of this week.

**Please note:** This year's winner will be announced in early November.

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## Participate in our Student Newsletter

We are rolling out a newsletter for students, and we want you to be a part of it. The quarterly newsletter will include company spotlights, interviews with engineers or recruiters, and other information about specific companies. Sponsorship options may become available in the future. Stay tuned for more details and requests for your participation as we roll out this exciting new communication format for students.

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