

SOPHIA HOFFMAN

831.331.8276

SOPHIAHOFFMAN@HOTMAIL.COM

EDUCATION

Northwestern University, Evanston, IL

Master of Science, Analytics, December 2017 (expected completion)

Proficiencies: R, Python, Tableau, SQL, SQL Server, Hadoop, Regression, Data Mining, Network Analysis

University of Wisconsin - Madison, Madison, WI

Capstone Certificate in Actuarial Science, May 2016

San Diego State University, San Diego, CA

Bachelor of Arts, International Business, January 1997

Emphasis: Spanish and Western Europe

WORK EXPERIENCE

Interactive Health, Schaumburg, IL

6/2017 – 9/2017 and 6/2016 – 8/2016

Data Science Intern

- Provide data analysis and visualization using Tableau in support of sales and operations
- Updated analysis of program participation rates based on client demographics

California ONAX dba O'Neill Surf Shop, Capitola, CA

2/2008 – 5/2013

Retail Accounting Manager

- Ensured the accuracy and timeliness of location and consolidated financial statements for a multi-store retail operation with over \$9 million in revenue
- Enhanced management decision making ability by instating the provision of detailed analysis of account variances as compared to budget and prior year results and through the creation of customized sales and management reports
- Collaborated with the General Manager and Buyers on sales and budgeting issues to maintain profitability of a locally owned brick and mortar business
- Complied with local, state and federal tax return and audit requirements including: Unsecured County Property Tax; Multi-jurisdictional Sales Tax Returns; Quarterly and Annual State and Federal Tax Returns; Annual 401(k) Audit

PricewaterhouseCoopers, San Jose, CA

1/2007 – 2/2008

Associate

- Materially participated in quarterly reviews and year end audits for nine companies in a variety of industries including Software, Semiconductors, Construction and Medical Equipment
- Experienced in review of financial statements in SEC filings (10K, 10Q) for consistency and accuracy and conformity to Generally Accepted Accounting Principles (GAAP)
- Developed and demonstrated excellent client relationship skills and the ability to work in a team environment with individuals of diverse backgrounds

Department of Defense – US Navy, Various Locations

10/1997 – 7/2005

Naval Intelligence Officer

- Developed comprehensive training plan and associated tracking measures for the department (30+ persons); coordinated across four divisions to ensure adherence to implementation plan
- Managed teams of varying sizes (up to 25 Navy personnel and contractors) in development and provision of training on intelligence systems for deploying personnel
- Coordinated proper maintenance, training and upgrades for over \$15 million in hardware and software; led the implementation team for a \$9+ million hardware/software suite
- Provided daily threat briefings and debriefed pilots in support of Operation Southern Watch (Iraq)