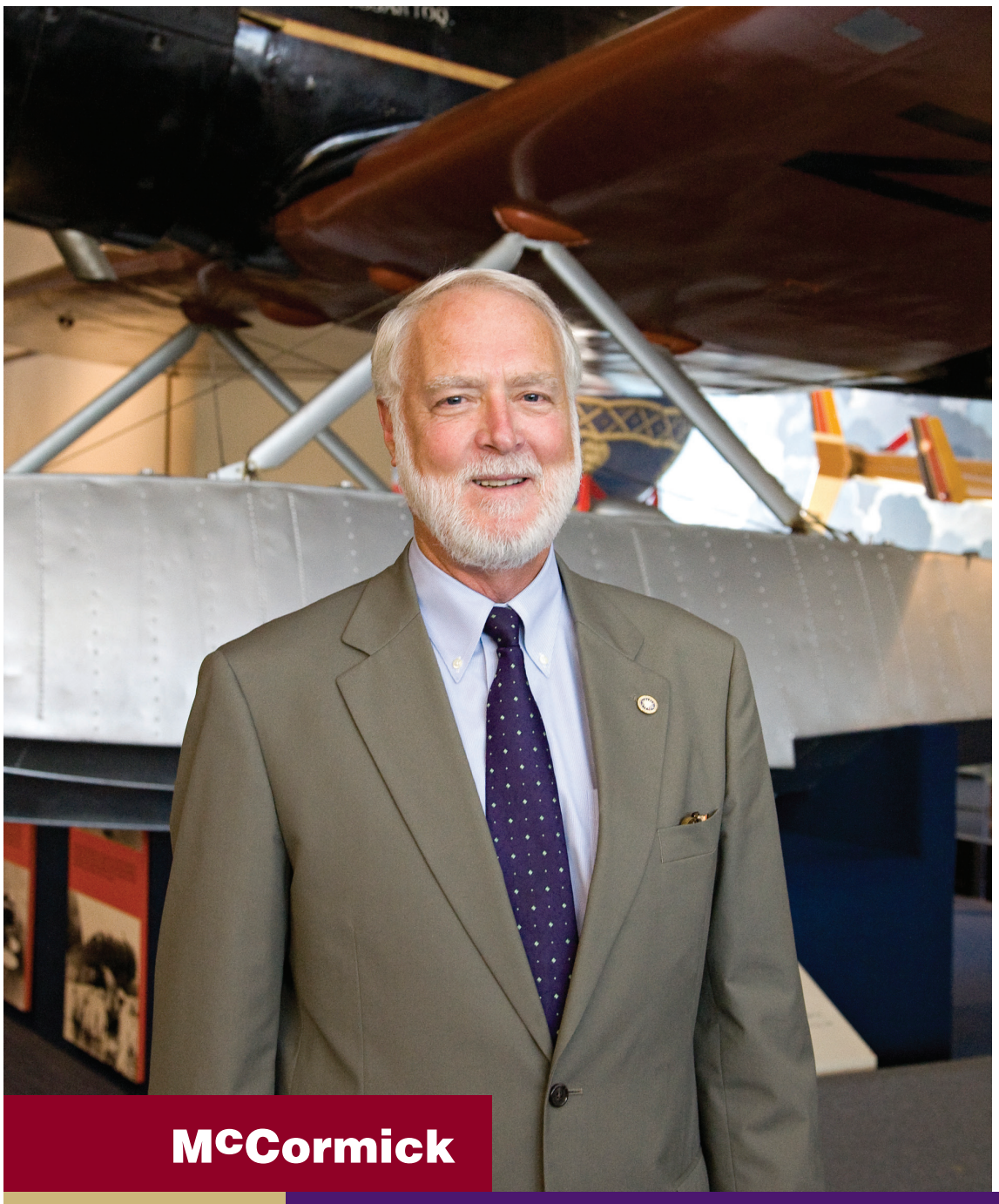

McCormick

Northwestern Engineering

Department of Civil and Environmental Engineering
Distinguished Annual Lecture

# Sustainability: Taking the Long View

## Wayne Clough, Secretary of the Smithsonian Institution

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**Friday, May 3, 2013**

**Lecture**
**4:00 – 5:00 p.m.**

**Panel discussion**
**2:00 – 3:30 p.m.**

**Both events at the Ford Building, ITW Lecture Room**

**Reception immediately following the lecture**

NORTHWESTERN
UNIVERSITY

GREAT CULTURAL AND EDUCATIONAL INSTITUTIONS leave their marks on society for years, decades, even centuries. Their lifespan affords institutions the opportunity to take a long view, thereby maximizing sustainability in areas such as aesthetics, education, buildings, transportation, water use, and land management. They can also apply historical lessons of sustainable living from traditional cultures as well as implement cutting edge knowledge. Join Smithsonian Secretary Wayne Clough for an engaging discussion about the ways in which the world's largest research and museum complex is being transformed through an institution-wide commitment to sustainability, including integrating sustainability and energy efficiency into its construction projects, changing the way its land is managed, adding new perspectives to educational outreach, and revamping transportation systems. All institutions can rethink the way they do business to realize the long-term ethical, environmental, and economic benefits of sustainability.

*Wayne Clough is the 12th Secretary of the Smithsonian Institution, leading the world's largest museum and research complex. Before his appointment to the Smithsonian, Clough served as president of the Georgia Institute of Technology for 14 years. He received his bachelor's and master's degrees in civil engineering from Georgia Tech in 1964 and 1965 and a doctorate in 1969 in civil engineering from the University of California, Berkeley.*