Recruit and Engage with Engineering Students from Northwestern University
ABOUT THE McCormick SCHOOL OF ENGINEERING

The Great Intersection
Our world is changing at an accelerated pace, and the boundaries between disciplines are blurring. Under these dynamic conditions, we face global challenges at a scale never before seen. That's why we are building the McCormick School of Engineering at the great intersection: the intersection of global challenges and the knowledge required to solve them.

Whole-brain engineering
Students with degrees in engineering pursue a multitude of career options, but regardless of the fields they choose, engineering thinking stays with them. In order for our students to make a truly lasting impact, we must develop whole-brain™ engineers.

Engineering is an activity grounded in analysis, logic, synthesis, and math — all considered elements of “left-brain” or convergent thinking. “Left-brain” skills are essential in engineering, but to prosper in this rapidly changing world, we need to add another high-level thinking skill: “right-brain” or divergent thinking — the thinking that is at the root of intuition, metaphorical thinking, and creativity. If our students are to lead, they must master both kinds of thinking.

One way to produce whole-brain engineers is through design. Design is one of our key strengths and permeates the curriculum. Our view of design is broad: it extends seamlessly from research and product design to systems design to the design of services, and it includes areas such as health care systems, financial products, and architecture.

While engineering teaches problem solving, design teaches problem framing. We instill design thinking — the ability to solve the right problem behind the perceived problem. These skills differentiate our students from their peers and prepare them for success.

We strive to be a whole-brain, collaborative, and balanced school; a place where technical skills are deep but are accompanied by creativity and humanistic depth; a place where faculty are preparing students to address the most challenging global problems. We are poised to make a difference.
INTRODUCTION

The McCormick Office of Career Development offers companies many opportunities and programs to recruit, engage and interact with students. We can help raise awareness of your company's brand and increase your visibility on-campus. In addition, we provide a robust co-op and internship program for engineering students and employers.

We can also work with you to develop a custom recruiting plan to meet your particular hiring needs. We have programs and services designed to work for you and to help our students obtain work experience that will complement their academic curriculum.

The McCormick Office of Career Development (MCD) offers both students and employers a mutually beneficial means of connecting in the world beyond the classroom.

FACTS ABOUT THE McCORMICK SCHOOL OF ENGINEERING (as of 2014-2015)

Undergraduates
About 1700 undergraduate students
1510 median SAT V + M score

Graduate Students
About 900 master’s students
About 870 PhD students

Engineering Majors and Programs:
- Analytics (MS)
- Biomedical Engineering
- Biotechnology (MS)
- Chemical and Biological Engineering
- Civil Engineering and Environmental Sciences
- Computer Engineering and Computer Science
- Design and Innovation (MS)
- Electrical Engineering
- Engineering Design and Innovation (MS)
- Engineering Management (MS)
- Engineering Science and Applied Math
- Information Technology (MS)
- Industrial Engineering and Management Sciences
- Manufacturing and Design Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Product Design and Development (MS)
- Project Management (MS)
- Robotics (MS)
OUR TALENT PIPELINE

Our office partners with industry to give our undergraduate, master’s and PhD-level engineering and science students the opportunity for:

Work-Integrated Learning (full or half time):
- Cooperative Engineering Education Program (Co-op)
  - A co-op student commits to return to work for an employer throughout the co-op experience so long as the opportunity is available and appropriate to the student’s academic/career goals.
- Internship
  - Generally one work term of at least 10 weeks. The work is related to the student’s academic major and/or career goals.
- Research Experience
  - A formal supervised and evaluated engineering research experience, either at a university or a government laboratory.
- Service Learning
  - A volunteer opportunity with a non-profit or publicly funded organization.

Full-time, Entry-Level:
- A full-time, entry-level employment opportunity targeted at recent college graduates

McCORMICK CONNECT is our online database for job postings, resumes, and event registration.

The McCormick Office of Career Development (MCD) uses a secure online database called McCormickConnect to bring together employers and students for all types of engineering and science positions. We will provide you with a confidential login to use the system from anywhere.

Just create a profile for yourself and/or your organization on McCormickConnect. We will then activate your account and you will be notified by email when your account is ready to use. Click here to view the employer guide for McCormickConnect. Once you have access, you can post positions, review resumes, register for events, and more!
RECRUITING AND ENGAGING WITH ENGINEERING STUDENTS

We appreciate your interest in recruiting or engaging with students from the McCormick School of Engineering! We can work with you to develop a customized recruiting plan to support your particular hiring needs.

On-Campus Engagement and Recruiting Opportunities:
- **Company Day**: Gain maximum visibility by spending the day in the lobby of the Engineering School.
- **Meet & Greet**: Spend 3 – 4 hours in a conference room and talk with students about your company.
- **Information Session**: Spend about one hour in a classroom to talk about opportunities at your company with students.
- Participate in our career workshops or our career development class as a speaker or panelist.
- Volunteer to conduct mock interviews or resume reviews for students.
- Attend any of our other upcoming events to meet students!

Key Events:
- **Fall Networking Mixer** – Mix with engineering students in a less formal setting without resumes.
  - Wednesday, October 14, 2015
- **Society of Women Engineers (SWE) Industry Day Career Fair**: Fall career fair for all engineering majors
  - Thursday, October 15, 2015
- **McCormick Interview Day**: Interview students on-campus after SWE.
  - Friday, October 16, 2015
- **Tech Expo Engineering Career Fair**: Winter career fair for all engineering majors
  - Thursday, January 28, 2016
- **McCormick Interview Day**: Interview students on-campus after Tech Expo.
  - Friday, January 29, 2016
- Schedule on-campus interviews at your convenience
  - Just contact us and let us know when you want to schedule!

*Fall Quarter begins September 21, 2015!*

**READY? LET’S GET STARTED!!**
The McCormick Office of Career Development is your partner to build your customized recruitment plan and connect with students!

To get started, contact:
- Allison Berger
  Manager of Employer Relations
  Direct: 847.491.2613
  Main Office: 847.491.3366
  a-berger@northwestern.edu
McCORMICK OFFICE OF CAREER DEVELOPMENT STAFF

Helen Oloroso
Helen Oloroso is Assistant Dean and Director of the McCormick Office of Career Development (MCD). Approximately 1000 undergraduates participate in either co-op or internships, and are employed in positions directly related to their majors in engineering and applied science. Since 2010, the MCD has officially provided such programs to graduate students as well, serving over 500 students at the masters or doctoral level. MCD also works with students at all levels in their search for full time employment at graduation.

Before joining Northwestern in 2001, she administered co-op programs at the Illinois Institute of Technology, the University of Illinois at Chicago and Truman College, one of the City Colleges of Chicago. She has a B.S. in Political Science from Loyola University and an M.A. in Educational Psychology from the University of Chicago.

Anna Kraemer
Anna Kraemer joined the McCormick Office of Career Development in October 2014 as our Communications Coordinator. She assists both the Employer Relations Team and Career Advisors in creating marketing materials and communications, generating social media content, coordinating events, and updating database and financial information.

Prior to joining McCormick, Anna worked as a Talent Acquisition Assistant in Northwestern University's Alumni Relations and Development office. She has also served as an AmeriCorps member in the national office of College Possible, and as a Writing Consultant in the Center for Writing at the University of Minnesota. She holds a B.A. in English with a minor in Social Justice from the University of Minnesota – Twin Cities.

EMPLOYER RELATIONS TEAM:

Allison H. Berger
Allison Berger is Manager of Employer Relations for the McCormick Office of Career Development (MCD) where she strives to establish, develop, nurture and sustain employer relationships that facilitate recruiting opportunities for our employers and students. She develops and implements strategic recruiting plans with companies and builds engagement opportunities to ensure company interaction with our students and faculty.

Prior to joining MCD, Allison spent over 20 years with the McCormick Office of Corporate Relations where she served as a Liaison in the Tech Corporate Program, created and managed such programs as Mornings @ McCormick and Partner Insight/Onsite. She has a BS in Education of the Deaf and Hard of Hearing from MacMurray College and is a member of the National Association of Colleges and Employers and the Midwest Association of Colleges and Employers.

Michelle Bledsoe
Michelle Bledsoe is the Recruitment Coordinator for the McCormick Office of Career Development (MCD) where she coordinates recruiting efforts for our employers from interview schedules to information sessions. In addition, she is responsible for McCormick Interview Day and our Senior Reception. Michelle monitors the employer information and job entries in our online job database and assists employers with resume books and promoting job opportunities and events to students.

Michelle has spent over 12 years with the McCormick Office of Career Development and prior to that she was a Supervisor at Synovate/Market Facts.
CAREER ADVISORS:

Tameca Blossom-Lyons

Tameca Blossom-Lyons is the current Associate Director for the McCormick Office of Career Development and has been with the team since September 2011. Tameca brings to Northwestern over 10 years of experience counseling and advising students and employees in the areas of establishing career goals, job search preparation, resume writing, social networking, interview preparation, business etiquette, and time management skills. In her current role, she also coordinates the annual Co-op Student of the Year program, an award honoring a graduating engineering co-op student who has excelled in their co-op work experience. Tameca earned a Master’s of Professional Counseling from the Illinois School of Professional Psychology with a concentration in Career Counseling/Career Development.

Katie Harvey

Katie joined Northwestern University in January 2013. She brings to McCormick 8 years of combined experience in corporate recruiting and career advising. In her current capacity as Assistant Director, Katie advises McCormick undergraduate and graduate students who are actively seeking co-op, internship, research and full-time opportunities. Katie also actively assists with daily operations and process improvement at the McCormick Office of Career Development. Katie earned a Master’s of Education degree in Counseling from DePaul University, with a concentration in college student development. She earned a Bachelor of Arts in Psychology at Miami University in Oxford, OH.

Rodney Matthews

Rodney joined Northwestern University and the McCormick Office of Career Development in 2015. In his current capacity as Assistant Director, Rodney’s main responsibilities involve advising McCormick students who are actively seeking co-op, internship and full-time employment opportunities. Prior to joining Northwestern University, Rodney worked as an Academic Advisor at the University of Wisconsin - Madison. He also worked at the University of Minnesota - Twin Cities in the College of Science and Engineering Collegiate Life office, where he was responsible for providing career development and support to diversity programming targeted towards underrepresented science and engineering students. Rodney received his Bachelor’s degree in Housing Studies and Master’s degree in Postsecondary College Teaching & Learning and Work and Human Resource Education from the University of Minnesota - Twin Cities.

Amanda Stasinski

Amanda joined Northwestern University in 2011. In her current capacity as Assistant Director, Amanda’s main responsibilities involve advising McCormick students who are actively seeking co-op, internship, and full-time opportunities. Prior to joining our office, Amanda worked as the Coordinator for Student Involvement in the McCormick Undergraduate Engineering Office. She aided undecided engineering students in major selection, advised McCormick’s thirty student groups, and acted as the Assistant Director for the summer EXCEL program. Amanda holds a Master’s degree in Higher Education and a Bachelor’s degree in Public Policy from the University of Michigan.