Partner Engagement – Four Primary Ways

**FALL**

**Introductions to the Business**

In the Fall quarter, our client Partners are invited to give presentations to introduce their companies and needs to the students. Partners have the chance to explain their businesses, people and goals. This is the starting point for interactions that continue throughout the program.

**WINTER/SPRING**

**Practicum Projects**

In the Winter and Spring quarters, Partners are invited to bring their problems and data sets to our Practicum classes in which teams of students tackle specific problems under faculty guidance. The class is aimed at providing students with not only real-world problems, but real-world people as well.

Our approach to industry partnership is focused on building long term relationships. We have programs throughout the year aimed at giving our students access to people and problems from outside the university. Starting in the summer, we work with new partners to establish their needs and to understand their environment in order to craft the right approach for them. We then use this as the foundation for data and problem sharing, project work and internships. The MSAI approach to Partner relations goes well beyond internships. We are building partnerships in which students work on real-world problems while our Partners gain from that work.

**SUMMER**

**Internships**

A core requirement for the degree, students reaching the internship phase have completed three-quarters of their coursework and are highly motivated to apply their knowledge and skills in a professional setting.

**FALL**

**Capstone Projects**

In their final quarter, students engage in applied projects provided directly from industry. Working under the guidance of business and technical advisers, students work to provide the most effective and efficient solution for the client while crafting demonstrable evidence of their AI skills. This project is the primary focus for their final quarter.

**Contact us:**

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